



INTRODUCING A NEW  
SPONSORSHIP  
PROGRAM

*from the Richard  
Nixon Foundation*



THE FOUNDATION INVITES YOU TO ENJOY ACCESS TO OUR  
SIGNATURE EVENTS THROUGH YOUR SPONSORSHIP.

## *Benefits of* SPONSORSHIP

- Event Recognition
- Website Visibility
- Speaking Opportunities
- Business Development
- Sponsors Spotlights
- Cross Promotion Opportunities
- Social media exposure
- Recognition in Nixon Foundation *Legacy & Vision Magazine*
- Recognition on the Nixon Library electronic marquee

## *About Our* FOUNDATION

The Richard Nixon Foundation applies the legacy and vision of President Richard Nixon to defining issues that face our nation and the world today. The Yorba Linda-based Foundation actively fosters discovery and debate through in-person and online programs that engage the public with American civics, and exhibits rooted in American history.

CELEBRATE WITH US AT OUR  
**SIGNATURE  
EVENTS**

**2022**

**SEPTEMBER 14**

An Evening with Henry Kissinger / Architect of Peace Gala

**OCTOBER 4**

Nixon Seminar Live @ The Nixon

**NOVEMBER 10-11**

Grand Strategy Summit: American Leadership in the 21<sup>st</sup> Century

**DECEMBER 7-8**

Nixon National Cancer Conference



**2023**

**JANUARY**

Vietnam War Conference / Paris Peace Accords 50<sup>th</sup> Anniversary

**APRIL 18-19**

Energy Conference / First National Energy Strategy 50<sup>th</sup> Anniversary

**MAY**

POW 50<sup>th</sup> Anniversary Commemoration Events



LEVEL

# Presidential

## \$250,000

### BENEFITS:

- Recognition as Presenting/Title Sponsor for signature Nixon Foundation events
- Title Sponsor Logo featured on program & marketing materials
- Title Sponsor recognition on signature event invitations
- Title Sponsor recognition on the Nixon Foundation website
- Full-Page recognition in event program
- Priority Seating (reservation required) – *in-person events only*
- Premium Seating for 10 guests per in-person event (*max 6 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in person events only (Student ID/Proof of Internship Required)*
- *Exclusive access to THE NIXON SEMINARS and Distinguished Speakers Series*
- Vice-Presidential Level Benefits (listed on next page) – *does not include additional seating or tickets*
- Invitation to Annual Recognition/ Appreciation Event



# Vice Presidential

## \$100,000

### BENEFITS:

- Presenting Opportunity (includes introduction of featured speakers) – *for in person events only; max 1 event per year*
- Sponsor Logo featured on program & marketing materials
- Sponsor recognition on the Nixon Foundation website
- Priority Seating (reservation required) – *in-person events only*
- Premium Seating for 10 guests per in-person event (*max 4 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in person events only (Student ID/Proof of Internship Required)*
- *Exclusive access to THE NIXON SEMINARS and Distinguished Speakers Series*
- Congressional Level Benefits (listed on next page) – *does not include additional seating or tickets*
- Invitation to Annual Recognition/ Appreciation Event

LEVEL

# Congressional

## \$50,000

**BENEFITS:**

- Exclusive Sponsor Highlights (website/sponsor pages)
- Sponsor Recognition during opening credits of event programs
- PSA/Commercial Featured on social media and webpage
- Sponsor recognition on the Nixon Foundation website
- Priority Seating (reservation required) – *in-person events only*
- Premium Seating for 10 guests per in-person event (*max 3 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in-person events only (student id/proof of internship required)*
- *Exclusive access to THE NIXON SEMINARS and Distinguished Speakers Series*
- Senate Level Benefits (listed on next page) – *does not include additional seating or tickets*
- Invitation to Annual Recognition/ Appreciation Event

LEVEL



# Senate

## \$25,000

### BENEFITS:

- PSA/Commercial Slot Opportunity during a program
- Sponsor recognition on the Nixon Foundation website
- Priority Seating (reservation required) – *in-person events only*
- Premium Seating for 10 guests per in-person event (*max 2 event per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in-person events only (student ID/proof of internship required)*
- *Exclusive access to THE NIXON SEMINARS and Distinguished Speakers Series*
- Ambassador Level Benefits (listed on next page) – *does not include additional seating or tickets*
- Invitation to Annual Recognition/ Appreciation Event

LEVEL

# Ambassador

## \$10,000

### BENEFITS:

- PSA/Commercial Slot Opportunity during a program
- Exclusive access to *THE NIXON SEMINARS and Distinguished Speakers Series*
- Sponsor recognition on the Nixon Foundation website
- Ability to invite student/intern at no cost (2 tickets per event)  
– *in-person events only (student ID/proof of internship required)*
- Priority Seating (reservation required)  
– *in-person events only*
- Invitation to Annual Recognition/ Appreciation Event
- Premium Seating for 10 guests per in-person event (*max 1 event per year*)



LEVEL

# Eagle

## \$1,000

**BENEFITS:**

- Sponsor Recognition on webpage
- Priority Seating (reservation required)  
– *in-person events only*
- 6 Complimentary Tickets per year  
(reservation required)  
– *in-person events only*
- Invitation to Annual Recognition/  
Appreciation Event

# STATEMENT *of* INTENT

Subject to the execution of a mutually acceptable Sponsorship Agreement, this Letter of Intent shall serve as a commitment on behalf of the organization listed herein. The undersigned, in good faith, shall complete and execute the full Sponsorship Agreement within 30 days of signing this document and complete payment as stated on the benefits page per level.

SPONSOR \_\_\_\_\_

CONTACT \_\_\_\_\_

SPONSORSHIP LEVEL \_\_\_\_\_

SPONSORSHIP COST \_\_\_\_\_

TERM *Month* \_\_\_\_\_ *Day* \_\_\_\_\_ *Year* \_\_\_\_\_

SIGNATURE \_\_\_\_\_

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

DATE \_\_\_\_\_

Please return to The Richard Nixon Foundation via email or mail.  
Contact Information is on the following page.

# CONTACT INFORMATION

If this Sponsorship meets your approval, The Richard Nixon Foundation will issue a formal letter of agreement for signature. Although, you may go on-line and make your Sponsorship payment at any time.

**REINA MAGANA**

714.364.1108

reina@nixonfoundation.org

**ONLINE PAYMENT**

<https://www.nixonfoundation.org/donate>

**MAKE CHECKS PAYABLE TO**

The Richard Nixon Foundation

**MAILING ADDRESS**

18001 Yorba Linda Boulevard  
Yorba Linda, CA 92886

**TAX ID**

IRS 501 (c) 3 #52-1278303

*Thank You!*



# *Connect with* **THE FOUNDATION**

Visit Our Website:  
<https://nixonfoundation.org>

Find & Follow Us:  
[@nixonfoundation](#)



The Nixon Foundation jointly co-operates the presidential library site with the National Archives and Records Administration.